**Principal:** Mr G Faux

Chief Executive Officer: Sir Mark Grundy MSc FRSA

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Kelvin Way, West Bromwich West Midlands, B70 7LE Tel: 0121 393 4850

July 2023

Dear Families,

## Re: Important Update Regarding School Meal Prices

We hope this letter finds you well. We want to inform you about an important change regarding the price of school meals. From the start of the next academic year (September 2023), all schools in the Shireland Collegiate Academy Trust will see the price of school meals increase from £2.40 to £2.60 per meal deal; we will also see prices increase for individually sold items too. Please be aware that this increase in price does not impact our students that receive free school meals.

In the current financial climate, we know that any increase in costs are concerning and we want to assure you that this decision was not taken lightly. Despite several schools in the region increasing their meal prices beyond this threshold, we managed to maintain the price of  $\pounds 2.40$  for the current academic year. After careful consideration and evaluation of our meal program, it became evident that the current price of  $\pounds 2.40$  was no longer sustainable to meet the rising costs of food, ingredients, and operational expenses.

On a more positive note, this price adjustment has meant that we have been able to revamp our meal deal to ensure that your child has greater flexibility and a wider variety of options. With the new pricing structure, your child will be able to select any hot meal, dessert item, and drink for £2.60. This change is designed to provide greater variety and options for your child while maintaining the affordability of our meal program. We believe it is essential for our students to have a balanced and nutritious meal, and we are committed to offering them a range of choices to suit their individual tastes and dietary needs.

Our school meals have a good reputation and are enjoyed by the students, this change means that the quality of our meals can remain at the highest standard. We understand that managing family budgets can be challenging, and we strive to strike a balance between maintaining affordability and offering a high-quality meal service. We appreciate your understanding and support in this matter as we work to enhance the catering experience for our students.

If you have any questions regarding the price increase or the meal options, please do not hesitate to contact us. We are happy to address any queries you may have and help wherever needed.

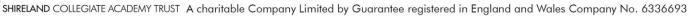
Thank you for your continued trust and co-operation. We remain committed to providing an enjoyable meal experience for all our students.

Yours faithfully,

G.M. for

George Faux Principal









Registered Office: Waterloo Road, Smethwick, B66 4ND

