



WEST BROMWICH  
COLLEGIATE ACADEMY



BE DECENT





Decency  
Inclusivity  
Oppportunity



# WELCOME

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West Bromwich Collegiate Academy is a brand new secondary school that opened its doors in September 2019 with state-of-the-art facilities. Now entering its sixth year, a future of limitless possibilities awaits the students at our Academy.

Our philosophy is about inspiring students to be fantastic young people as well as outstanding learners. At its core we believe in an inclusive education for local students at every ability level with great teaching, so that students gain the skills and qualifications required to succeed.

Most importantly, we believe that every student should be safe, happy, ambitious for themselves and respectful of all. A great student is also a decent person and we put decency at the heart of our philosophy.

In 2024, OFSTED rated us as good overall, with three categories rated as outstanding. They said "Pupils understand and follow the WBCA values which put 'decency' and 'respect' at the heart of everything the school does. Relationships between pupils and staff are highly courteous and respectful. Pupils are happy and safe."



# CURRICULUM

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At Key Stage 3, students study the well-established Literacy for Life programme which has been developed over the past 14 years and is increasingly used in schools across the region. This fully covers the national curriculum.

Children can struggle to make the transition to Secondary School; in many schools, they find themselves in an unfamiliar environment with a large number of teachers who may rarely see them and for whom they are not their top priority.

Our Literacy for Life model allows for a smooth transition from primary school, allows us to produce great outcomes and you can be sure your child has a teacher dedicated to their progress as their top priority.

The curriculum is exciting and based around a series of innovative themes which gives students rich experiences. We also provide a laptop for each student, ensuring they have access to cutting-edge software to support them.



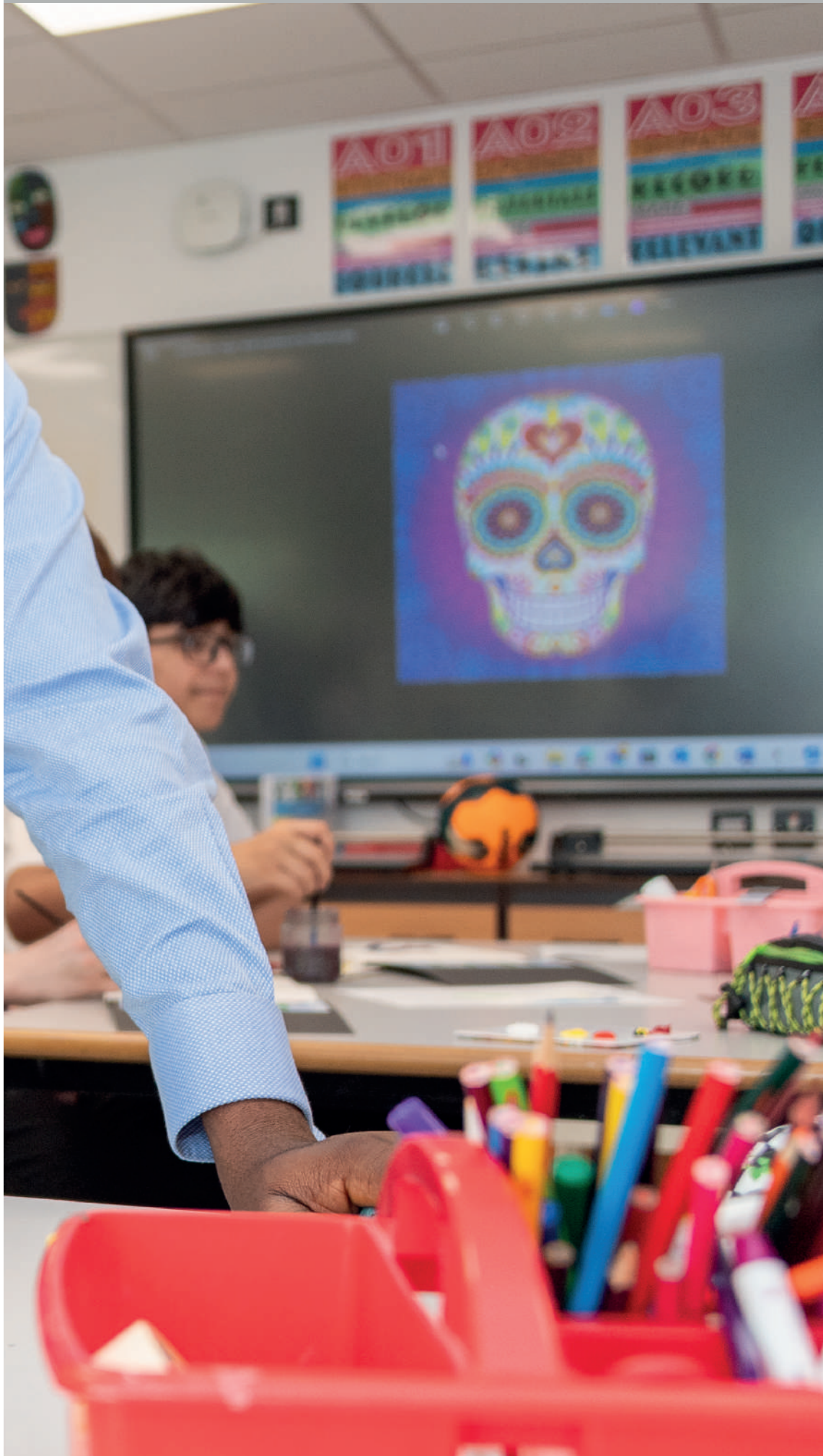












# SUPPORTING STUDENTS

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We want to support students to be successful. This starts with making sure the Academy environment is supportive and students are well-behaved. Ofsted stated:

“Pupils’ behaviour is exceptional. Pupils display excellent self-control and highly positive attitudes to learning. Staff and pupils share highly respectful relationships. This creates an open and encouraging culture where everyone is equally valued.”

We believe that teachers should be able to teach and that those that want to learn should never have their learning disrupted. We show zero tolerance to bullying.

Having said this, we also know that students behave best when they enjoy their learning. Students feel that their learning has purpose, and their achievements are recognised and celebrated by staff who believe in them. We will always strive to bring this positivity to each student at West Bromwich Collegiate Academy.



# PARTNERSHIPS

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A great education is a partnership between staff, students and families. We know how important families are to students' success and we want to work with you to ensure that they achieve all they can.

This starts with open and regular communication with you. There is a main teacher for your child that you can talk to about your child's progress. We have a number of great apps that you can use to see how your child is performing.

Most of all, we want you to be involved in the Academy and feel you are involved in your child's education.















# ENRICHMENT

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The Academy doesn't close its doors at 3:25pm. There are a whole host of clubs, societies and opportunities available to students; from our Hippodrome-sponsored Theatre School to sports clubs and fixtures, music clubs, chess, Duke of Edinburgh, STEM, coding and much more.

There are also lots of ways to get involved in Academy life. We have a network of Student Leadership positions including Wellbeing Ambassadors, Student Council Representatives, Prefects, Librarians and many more. The curriculum is full of trips and experiences to make your time with us full of memories.

The Academy is also a community space and many local groups utilise our facilities out of hours. Many of these are open to our students, such as Police Cadets and holiday workshops and camps.

# WELLBEING

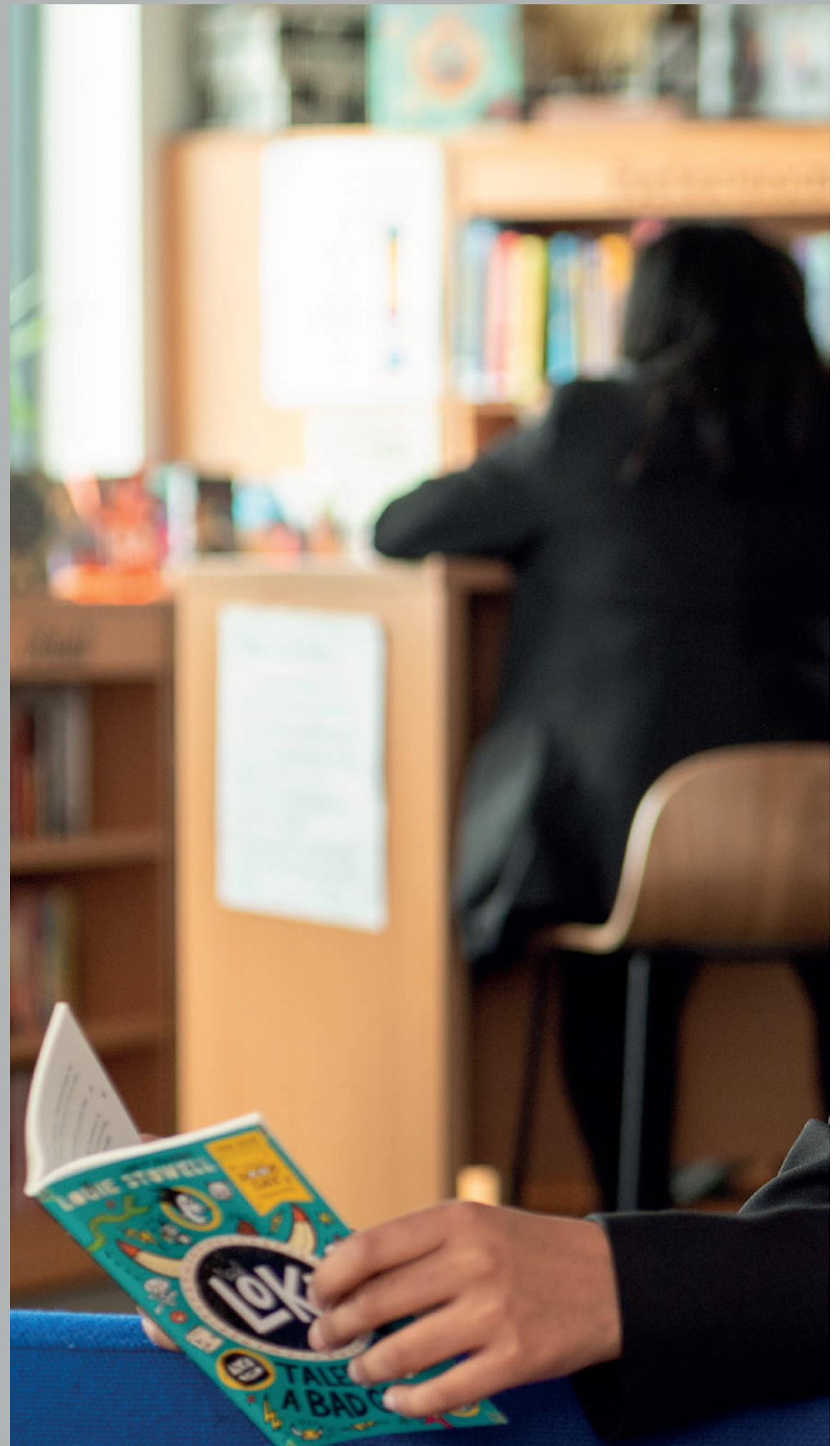
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Starting a secondary school can be a daunting prospect for students coming from primary school. At some schools these students can struggle as they have so many different teachers but no one to really focus on them and look after their welfare.

This is not the case at WBCA. Our pastoral support starts with the close ties that families and students make with their L4L teacher who is the first point of contact for any issues or concerns you may have.

In addition, the Academy employs a suite of mentors and councillors to support students who have challenges in their lives.

Ofsted said: "The school places an exceptionally strong emphasis on pupils' personal development. The school puts itself at the centre of the local community to celebrate and support pupils inside and outside school."















# HOW TO APPLY

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We are very proud of our Academy and how it has grown and evolved. We hope you will come and see us on our Open Day to meet our staff and students, and to learn more about us. Over the past few years, we have been heavily oversubscribed with over 600 applications for our 156 places. The fact that so many young people want to come and learn with us is evidence of the great work that we do.

You can apply to us through Sandwell Admissions from late July through to October 31st.

West Bromwich Collegiate Academy is a great place to learn, filled with fantastic experiences and I hope you will consider us as the next step in your child's education in the near future.

**Mr George Faux**  
Principal





WEST BROMWICH  
COLLEGIATE ACADEMY



SHIRELAND  
COLLEGIATE ACADEMY TRUST

West Bromwich Collegiate Academy  
Kelvin Way, West Bromwich, B70 7LE  
0121 393 4850  
[info@wbca.shirelandcat.net](mailto:info@wbca.shirelandcat.net)

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