WEST BROMWICH COLLEGIATE ACADEMY

Careers Guidelines and Education

CAREERS NEWSLETTER

This newsletter is a collation of all the opportunities we have heard about from employers and universities. Please use the links included to read more information and apply to anything you are interested in. Links are underlined.

Listen to this newsletter

OPPORTUNITIES



The European Day of Languages is celebrated annually on September 26, with the official 2026 theme focused on "Languages unite! How languages shape inclusion".

Through the celebration day, approximately 700 million citizens across the Council of Europe's 46 member states are encouraged to discover and learn languages at any age, whether within formal education or alongside it. This reflects the shared conviction of the Council of Europe and the European Commission that linguistic diversity is a powerful means of fostering intercultural understanding and a fundamental component of Europe's rich cultural heritage.



Give your vocabulary a quick workout with the "Name It" Game! Choose a category, select the language you want to explore, and see if you can recall the word before the timer runs out. After a few seconds, the correct expression appears. This is a simple way to refresh and expand your everyday vocabulary. There is no pressure, just click the image to pause the timer whenever you like.



This webpage from the University of Cambridge focuses on Careers using Languages. They have a range of resources including job boards for bilingual people, information on job roles requiring lanugages and advice on what to do next if you're interested in learning more.



Janina studied modern languages at Cambridge and now works in International Development, but was this by chance or choice? Watch this video to find out more about her journey.

Review these websites to see a list of job roles that require a second language, you can read more about how much you could earn, what houses you can expect to work and how you could access the industry.



- Career Pilot | Prospects

This subject spotlight from UCL explains more about the benefits of studying Romanian and gives you an insight into what studying a language at university could be like.



When you choose languages, you're opening a world of opportunities for career growth because knowing multiple languages makes you a valuable asset in our interconnected global landscape. Read this UCAS Subject Guide to understand more about studying languages.

If you have any questions or need support, please email careers@wbca.shirelandcat.net

JOB OF THE WEEK

Dialect Coach

A dialect coach is a technical advisor who helps actors learn and safely perform specific accents, regional speech patterns, or unique vocal styles for film, television, theatre, and voiceover projects.

They research dialects and voices then use phonetics and the International Phonetic Alphabet (IPA) to teach exact vowel shifts, consonant changes, and rhythm.

LABOUR MARKET INFORMATION FACT

In some countries, the salary gap between bilingual and monolingual workers is wide enough to match a full promotion worth up to £25,913 more in earnings each year.

Japanese, Portuguese, and Italian are among the top languages linked to higher earning potential for bilingual careers.

Source

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In this Photo Tips session, we'll be joined by award-winning British Pakistani photographer Shahfaq Shahbaz. Shahfaq, is a freelance portrait, fashion, and commercial photographer and she will share the practical realities of building a career in fashion and commercial photography.



The Solstice Nature Prize is a national, annual writing competition for young writers, which invites young people to take a closer look at the natural world, explore their relationship with it, or examine the challenges it faces, and write short stories, poems, and thought-provoking blogs in response.



How can a passion for science lead to a career in one of the world's biggest technology companies? Join Zahaan Bharmal, Senior Director at Google, for an inspiring talk about his unique career journey. From studying Physics at Oxford and earning a Fulbright Scholarship to Stanford, to advising governments, writing about science, and a senior leader with Google based in London, Zahaan's career proves there is no single path to success.



Thinking about a career in law? Join Isabelle Meyer, General Counsel and Director of Estate Operations, for an honest and engaging look at what it really means to be a lawyer. Discover what lawyers actually do, the skills you need to succeed, and the different routes you can take into the legal profession. Isabelle will share insights from her career, offer practical advice for aspiring lawyers, and explore the qualities that can help you build a career in law.



Ever wondered where maths could take you? Join Jeannette Lichner, Non-Executive Director at the Information Commissioner's Office and Financial Conduct Authority, as she shares her unexpected career journey from accounting to leadership. Discover what a career in accounting is really like, how accountants use maths, numbers and problem-solving every day, and the different skills you can develop through the profession. Jeannette will explore how her accounting background opened doors to new opportunities and eventually led her into senior roles across business, finance and regulation.



EMPLOYER SPOTLIGHT

Amazon is a global company best known for online shopping, but its teams also work in technology, engineering, logistics, operations and business. UK early career routes can include apprenticeships, internships and graduate opportunities.

Depending on the programme, young people could develop skills in areas such as software, data, engineering, project management, operations or digital technology while gaining valuable experience with a major international employer.

UNI SPOTLIGHT

Imperial College London is a specialist university focused on science, engineering, medicine and business. Based in London, it could particularly appeal to students who enjoy STEM subjects and want to study alongside others with similar interests. Students have opportunities to participate in research, entrepreneurship and industry projects, they have links with technology companies and organisations across a huge range of sectors.

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